

CoB News, 27 June 2008

Save the Date

The CoB's Bureau of Business & Economic Research Director, Bill Gunther, and his staff will be providing a mid-year assessment of the South Mississippi and Gulf Coast economies on 17 July 2008. According to the BBER, the one-day conference will include forecasts and updates from some economists and others. It will also include a presentation by Martha Saunders, the President of USM.



USM President, Martha Saunders, is set to make an economic development presentation at the BBER conference in July.

Saunders' participation (presentation) in the one-day economic development event is somewhat eerie given USMNEWS.NET columnist Duane Cobb's recent assertion that Saunders comes across as being very similar to former USM Vice President for Research, Angeline Godwin. Academically trained in English, Godwin is now the head of Hattiesburg's Area Development Partnership. It appears that Saunders (B.A., Foreign Languages), like Godwin, is a specialist in economic development.

Does the "S" in "SAIS" Stand for "Subtext"?

Recent reports about the U.S. District Court deposition of Mary Anderson, assistant professor of accounting, have sparked interest among USMNEWS.NET readers. Arguably the most intriguing subject of those reports has been Anderson's comments about the "subtext" behind the USMNEWS.NET reports on the research profiles in the CoB's accounting department. According to Anderson, the "whole truth" about the research profiles of accountants comes only through an examination of the published research articles themselves, not simply through recognition of the quality of the journals within which they are published.

Since receiving Anderson's comments about "subtext," USMNEWS.NET reporters have delved into Anderson's own academic research record and have found a number of glaring issues. This news item continues along similar lines by examining the research records of all of the CoB's

accountants in a way that uses the well-known journal classifications developed by Louisiana Tech University. One would think that Anderson might be satisfied with this approach given that her mentor, Ted Englebrecht, is an LTU accountant who would almost certainly have played a significant role in the development of those classifications.

In Table 1 below, all of the CoB's accountants are listed (alphabetically), along with their A+ (Elite Level 1) and A (Level 1) journal publications (also listed alphabetically) from the [LTU accounting journal rankings](#). The publications info on CoB accountants comes from their [individual web pages](#) on the Southern Miss website.

Table 1
A Look at CoB Accountants' Research Using LTU Journal Classifications

Name	A+ and A Journals (Using LTU Classifications)
Albin, Marvin	(1) <i>Journal of Accounting Education</i>
Anderson, Mary	(1) <i>Advances in Accounting</i>
Brown, John	
Clark, Stanley	(1) <i>Journal of Accountancy</i>
DePree, Marc	(1) <i>Journal of Accountancy</i> , (2) <i>Issues in Accounting Education</i> , (3) <i>Journal of Accounting & Public Policy</i> , and (4) <i>Abacus</i>
Henderson, James	
Jackson, Steven	
Jordan, Charles	(1) <i>Journal of Accountancy</i>
Munn, Patty	
Pate, Gwen	(1) <i>Journal of Accountancy</i>
Posey, Roderick	
Smith, Robert	

As Table 1 above indicates, outside of Marc DePree (professor of accounting), there is very little breadth to the A-level publishing going on in the CoB's accounting department. Neither Roderick Posey, who is currently the *Morgan Distinguished Professor of Accounting*, nor Steven Jackson, the Interim Director of the CoB's School of Accountancy and Informations Systems, has ever published in a journal on LTU's A+ or A lists. According to sources, one would think that Anderson, who has 1 A (using LTU's lists), would be ashamed to have a professorship that is named for her daddy currently in the hands of an unproductive faculty member like Posey.

Out of the 12 accountants listed in Table 1 above, only 6 have a publication from at least one journal in LTU's lists. Of these six, only one has hit multiple journals from those lists. That individual is, again, DePree, who has published in four separate outlets from the LTU A+/A lists.

Can Lambert Win the 2009 LKBRA?

The recent posting of CoB faculty vitae on the College's web pages revealed a number of interesting finds. One of these is the impressively long 2007-08 publication record of John Lambert, assistant professor of international business. According to [Lambert's web page](#), he already has a number of journal publications in the 2007-08 window that will be used to determine the winner of the 2009 LKB Research Award. These are listed below in Table 2.

Table 2
John Lambert's 2007-08 Research Production (Thus Far)

Year	Lambert's Journal Publications
2008	<i>Revue du Management Technologique</i> <i>Academy of Marketing Studies Journal</i> <i>Entrepreneurial Executive</i>
2007	<i>Journal of Legal, Ethical and Regulatory Issues</i> <i>Journal of Organizational Culture, Communication and Conflict</i>

These results are interesting because [Part 7](#) in our recent series, “The 2009 Louis K. Brandt Research Award: A Look Ahead,” estimated that Lambert was in a 23-way tie for 22nd place at just beyond the halfway point in the 2009 LKBRA race. These data above (see Table 2) were not available to USMNEWS.NET researchers due to the CoB’s long-standing policy of treating faculty vitae as confidential documents. This policy has apparently been overturned by the CoB’s administration.



John Lambert

Edward Nissan

Though Lambert has a good shot at the 2009 LKBRA, his road will not be an easy one. Economist Edward Nissan, who was estimated to be in a two-way tie for 2nd place in [Part 7](#), may actually be the current leader. Table 3 below shows the journal publications data on [Nissan's web page](#).

Table 3
Edward Nissan's 2007-08 Research Production (Thus Far)

Year	Nissan's Journal Publications
2008	<i>CIm Economia</i> <i>Journal of Global Business</i> <i>Journal of Economic Studies</i> <i>Southwestern Journal of Economics</i>
2007	<i>International Advances in Economic Research</i> <i>Journal of Business Issues</i> <i>Journal of Economics and Finance</i> <i>Journal of Global Business</i> <i>Southwestern Economic Review</i> <i>Informacion Comercial Espanola Revista de Economia</i> <i>Southwestern Journal of Economics</i> <i>Multinational Business Review</i>

As Table 3 indicates, Nissan already has 12 journal publications in the 2007-08 window. And, he has another 7 months to improve his already high standing in the 2009 LKBRA race. Whether or

not Lambert or Nissan wins the 2009 LKBRA, with almost 20 journal publications combined the two of them could easily be on the receiving end of some historically high merit raises in the near future.

Happiness? . . . In the CoB?

In response to the [recent USMNEWS.NET Op-Ed](#) entitled “Don’t Worry, Be Happy,” a reader suggested that the editorialist and others reconsider EFIB Chair George Carter’s view on the role of CoB administrators vis-à-vis the happiness of CoB faculty. Carter’s views can be found [here](#) at USMNEWS.NET. Our reader pointed out that it’s interesting that Carter chose to lecture CoB business law associate professor Ernest King about administrators’ role vis-à-vis CoB faculty happiness during an e-mail discussion among Carter and EFIB faculty wherein it was revealed that Carter was behaving in an unethical manner in developing EFIB summer teaching schedules.



Carter, right, is known by some current and former CoB faculty as “The Smiling Assassin.”

For more on Carter’s preferential summer teaching assignments, see [Pay for Play](#) and [other reports](#) on [this subject](#) by visiting the [George Carter pages](#) here at USMNEWS.NET.

Babin Back at It

Former CoB marketing professor, Barry Babin, now a b-school chair at Louisiana Tech University, is apparently back to his old ways. According to a [10-June-08 LTU presser](#), the home office of the Academy of Marketing Science has moved from the University of Miami to Louisiana Tech University. The release, indicating that UM has been home to the AMS for the past 30 years, includes the interesting line:

“Barry Babin, the immediate past president for AMS, also served a large role in the move. Babin is head of the Marketing and Analysis Department at the College of the Business.”

Sources state that, with the AMS’ move to Ruston, Louisiana, Babin will likely now have an easier opening into the *Journal of the Academy of Marketing Science*. And, according to sources, if Babin uses that opening he will be picking up at LTU where he left off at USM. For more on what sources are referring, visit the Barry Babin page(s) in the [Archives list](#) at USMNEWS.NET.